

FACTS**WHAT DOES the Sam Swope dealership DO WITH YOUR PERSONAL INFORMATION?**

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ■ Social Security number and credit score ■ credit history and income ■ account balances and credit card and other debt 	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons the Sam Swope Dealership chooses to share; and whether you can limit this sharing.	
Reasons we can share your personal information	Does share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes
To limit our sharing	<ul style="list-style-type: none"> ■ Call (502) 499-4508 ■ Visit us online: email address samswopeprivacy@samswope.com ■ Mail the form below Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.	
Questions?	Call 502-499-5000 or go to email address samswopeprivacy@samswope.com	

Mail-in Form	
	Mark any/all you want to limit <input type="checkbox"/> Do not share information about my credit worthiness with your affiliates for everyday business purposes. <input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me. <input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.
Name	
Address	
City, State, Zip	
Mail To:	Sam Swope Dealership Privacy 10 Swope AutoCenter Drive Louisville, KY 40299

Who we are	
Who is providing this notice?	Sam Swope Auto Group, LLC, Precision Cars of Louisville, LLC, Sam Swope Richmond, LLC, Swope Auto Company, LLC
What we do	
How does the Sam Swope Dealership protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does the Sam Swope Dealership collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ apply for financing or apply for a lease ■ show your drivers' licenses or provide employment information ■ we also collect your personal information from others, such as bureaus, affiliates and other companies
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes— information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choice will apply to everyone on your account
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ Sam Swope Auto Group, LLC, Precision Cars of Louisville, LLC, Sam Swope Richmond, LLC, Swope Auto Company, LLC, General Acceptance, LLC
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ financial institutions, financial product vendors, direct marketing firms
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> ■ providers of vehicle warranty and financial products
Other important information	
Acknowledgment of receipt:	Printed Name