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## Your Wholesale Parts Team

For your convenience use our new Nextel direct connect 175 \* 324479 \* 1

Main Tel. (973) 379-7744 Ext. 450  
Wholesale Direct (800) 648-0053  
Fax (973) 467-2185  
www.jmkbmw.com



Paul Bujnowski  
Parts & Accessories  
Manager  
Extension 206  
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## Helping You Do Business Is Our Business

There is a very good reason why JMK BMW is now the largest BMW replacement parts provider in New Jersey and the second largest in BMW's Eastern region (encompassing 11 states). Our entire team is dedicated to providing our customers with not only the best products, but also the best service you can find anywhere. We demonstrate this every day in so many ways:

- We make it easy to order by phone, fax, e-mail, or internet.
- We recently updated our delivery fleet with two new vehicles to provide consistent and reliable daily deliveries.
- We will provide installation instructions with any part you order.
- We always have the most current replacement parts in our inventory.
- We will advise you of associated parts necessary for a proper repair.
- We will advise you regarding difficult repairs.

We are constantly expanding our business to meet your business needs. Let us be of assistance to you in your BMW repairs. You can repair a BMW without using Original BMW parts, but you can't repair your reputation. Learn more about JMK BMW at our web site [www.jmkbmw.com](http://www.jmkbmw.com).



Front Row Left to Right: Michael Silva, Nelson Dovale, Roberto Barredo, Frank Teixeira, Phil Hayt, and Rich Vancora. Back Row Left to Right: Robert Egner, Paulo DeSousa, Mike Iwashyna, Heidi Mirvica, Luis Nogueira, Devon Romans, and Pedro Santos.

## What's New at JMK?

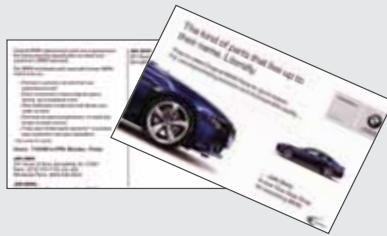


We are always developing more innovative ways to support our wholesale customers. Our focus is to promote your profitability with competitively priced Original BMW parts. Our goal is to help you keep your customers happy. I am excited to update you on a few of those innovations with this newsletter.

**Pedro Santos**  
Wholesale Parts Mgr.  
Extension 414  
psantos@jmkbmw.com

### Look for Our Postcards

To keep you up-to-date on our products and services, we will be mailing postcards beginning in 2009 with valuable information, money saving coupons, and special offers.



### Order Parts on PaSS

Thanks to PaSS, an online parts ordering portal, we can now provide our independent repair facilities an easy and more efficient way to order parts 24/7, thus expanding your business opportunities. This amazing new system links you directly to our parts inventory so, in essence, you pull your own order right from our stock. Using PaSS saves time for both the BMW Center and you, providing more time to manage customers.



By using JMK's new PaSS system, we provide you overall better service allowing you the confidence and ability to do the same with your customers. Look for the new icon on the Wholesale page of our web site.

### Speedy Deliveries

We have added two new full size delivery vehicles to speed your deliveries to you. The new vehicles provide more consistent deliveries. With immediate availability on maintenance and repair items, you'll be able to get repairs done in a limited amount of time, thus increasing your profitability.

### Price Reductions Mean More Profitability

BMW of North America has instituted price reductions on over 200 parts numbers for older model BMWs (E36 and E46). In keeping with our commitment to serve our valued customers, we are passing these savings on to you. Brakes, hoses, oxygen sensors, engine mounts, control arms, water pumps, and V belts are only a few of the many parts that you can now purchase for less. Call us today for a quote.

### Upcoming Seminars

Once our renovations are complete, we intend to offer an E46 brake seminar and a body and collision seminar. Watch your mailbox for announcements of specific dates.

## Your JMK Parts Professionals



**Paulo DeSousa**  
Wholesale Parts Specialist  
Extension 409  
pdesousa@jmkbmw.com



**Mike Iwashyna**  
Wholesale Parts Specialist  
Extension 410  
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**Luis Nogueira**  
Wholesale Parts Specialist  
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Lnogueira@jmkbmw.com



**Devon Romans**  
Wholesale Parts Specialist  
Extension 415  
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**Heidi Mirvica**  
Wholesale Customer Liaison  
Extension 425  
hmirvica@jmkbmw.com



**Nelson Dovale**  
Warehouse Support



**Michael Silva**  
Warehouse Support



**Roberto Barredo**  
Driver



**Robert Egner**  
Driver



**Frank Teixeira**  
Driver



**Phil Hayt**  
Driver



**Rich Vancora**  
Driver

**Inspired by the road  
Made by BMW**

## TechDrive Magazine

What could be more useful to independent service technicians who work on BMWs than a publication dedicated specifically to them? That's the idea behind TechDrive, the magazine sponsored by BMW of North America that features technical information, service bulletins, and system evaluations and is geared for you. Don't have a copy? Contact your JMK BMW parts advisor and we'll include a free copy with your next order.



## The Best Delivery Team in the Business



Left to Right: Michael Silva, Nelson Dovale, Roberto Barredo, Robert Egner, Frank Teixeira, Rich Vancora, and Phil Hayt pose in front of one of our new delivery vehicles.

Our team of dedicated professionals is up before sun rise and on the road before most people realize it's morning. They spend each day providing speedy delivery of Original BMW parts to portions of several states. Why so many? Because JMK BMW is the second largest provider of Original BMW parts in the Eastern region.

## One-Stop Shopping. You Need It. We Have It.



Our ongoing warehouse expansion continues to increase the number of parts for quick delivery.



We can now stock the huge body parts so you don't have to wait.



With our massive storage facility, we can stock every associated part for all your jobs.

## Performance Profits - Every Mile a Thrill

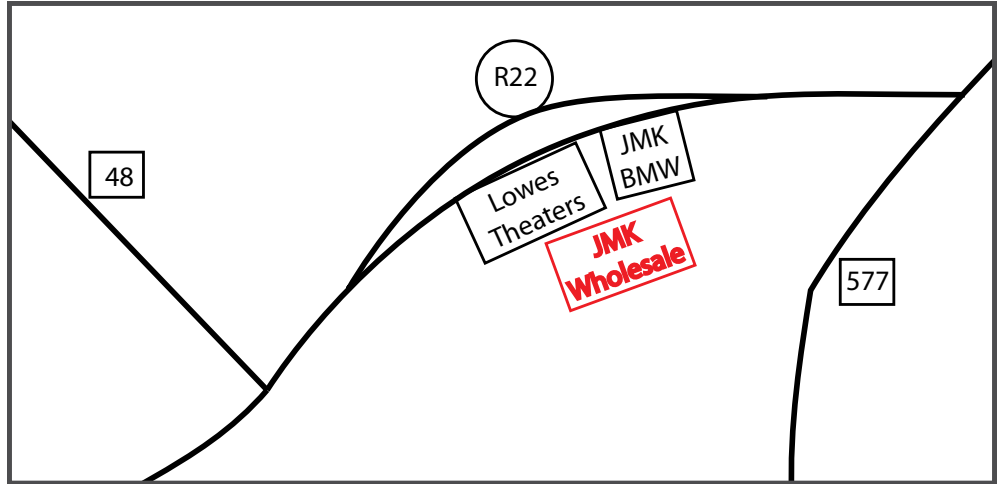
JMK BMW can now provide your BMW customers with BMW Performance Parts. Blending stimulating design, powerful dynamics, and enhanced quality and safety features, all BMW Performance Parts will give your BMW customers an intense and fun-filled experience. This evolution is only possible with Original BMW Performance Parts. You are now able to purchase BMW Performance Parts such as wheels, rotors, high performance brakes, struts, suspension kits, exhaust systems, air intakes, etc. Only BMW Performance Parts meet the quality, innovation, engineering, and design standards that your customers have grown to expect. You should know that BMW Performance Parts are Original BMW accessories and are covered by the BMW limited warranty\*. Please take the time to call or visit with our Wholesale Parts Specialist. Do your customers a favor, and recommend BMW Performance Parts for their BMWs. *\*See Center for details on limited warranty.*





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Springfield, NJ 07081

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## BMW Fuel System Cleaner - A Profit Opportunity for You

The quality of gasoline offered by different manufacturers in the US varies greatly. It is especially important now that some of the fuels have a percentage of ethanol in the mixture. Detergent additives also make a difference. Lower quality gasoline has less effective and less expensive additives. Even if used only occasionally, these fuels can rob your customer's engine of power, performance, and fuel efficiency.

To combat these effects and increase your profits, you will want to recommend using the BMW Fuel System Cleaner Plus. For optimum cleaning, add one bottle every 3,000 miles when refueling.

BMW recommends using "Top Tier" detergent gasoline with a minimum octane rating of 91.

Order part number: 82 14 0 413 341  
MSRP \$13.75 Your cost \$10.50



## Why BMW Oil?

With the introduction of the 1999 model year vehicles, BMW has introduced an extended oil change interval of approximately 15,000 miles (depending on engine operating conditions) on most models.

To coincide with the increased oil change interval and to avoid engine damage, BMW has also introduced BMW High Performance Synthetic Oil which must be used on all 1999 model year vehicles (except E36 318ti, 323is/iC, 328is/iC, M3, M Roadster and M Coupe models) whenever a service is necessary.

Do your customers a favor and tell them about the engineering of BMW oil products. You can provide them with many more years of care free driving and keep them coming back to your shop.



## Case Oil Special Price

**\$66.00** per case

Offer valid through Dec. 31, 2008. Not to be combined with any other discount or special offer. BMW wholesale customers only.

**BMW**